In this presentation, students outside of education majors are given a call-to-action to make an impact on education. This is a powerful way for teacher preparation programs to present students with minor or certificate options.

An effective Opportunities in Education for Non Majors Presentation is:

- Expressive of the urgent need for great educators
- Rehearsed to be completed in approximately 30 minutes
- Ended with action steps

An effective Opportunities in Education for Non Majors Presentation includes:

- Up-to-date statistics about the achievement gap
- Quotes from key campus leaders
- Collaboration from staff responsible for enrolling students in programs
- Customization to your programs and campus life
- Time to collect contact information

Tips for an Effective Presentation

- Read the entire presentation thoroughly
- Rehearse the presentation aloud and time your rehearsal
- Print out supplementary materials ahead of time
- Ensure necessary presentation technology is functioning properly
- Arrange the room to suit the needs of your presentation
- Clearly display and distribute materials for the presentation

This resource is part of the Sanford Inspire Program Recruitment Toolkit, a model for teacher preparation programs to engage and attract future educators. Discover more resources at SanfordInspireProgram.org