High School Survey Protocol

Researching helps recruiters discover hidden information about student perceptions of the field of education. This information allows recruiters to tailor messages which address student motivations and perceived barriers to becoming a teacher. This training assists recruiters in creating a process for conducting research at partner schools.

An effective High School Survey Protocol is:

- Thorough
- Specific
- Informative

An effective High School Survey Protocol includes:

- Time allocated to identifying survey goals and specific survey items
- A goal-aligned, corresponding high school survey
- Detailed information on how to administer the survey
- Designated roles for those involved
- Deadlines for when survey data should be gathered and entered

This resource is part of the Sanford Inspire Program Recruitment Toolkit, a model for teacher preparation programs to engage and attract future educators. Discover more resources at SanfordInspireProgram.org