Building Motivations and Addressing Concerns Training

This training prepares recruiters to confront students’ preconceived notions about the field of education. This training includes activities that build on the knowledge and skills gained from the “Building Motivations, Addressing Concerns” training.

An effective Building Motivations Training is:

- Informative and thorough
- Adaptable to audiences with different levels of experience

An effective Building Motivations Training includes:

- Action steps for participants to complete
- Opportunities for audience participation
- Time for participants to reflect
- "Careers In…” document
- "Assessing Motivations and Addressing Concerns” document

Tips for an Effective Training

- Read the entire training thoroughly
- Rehearse the training aloud and time your rehearsal
- Print out supplementary materials ahead of time
- Ensure necessary presentation technology is functioning properly
- Arrange the room to suit the needs of your training
- Clearly display and distribute materials for the training

This resource is part of the Sanford Inspire Program Recruitment Toolkit, a model for teacher preparation programs to engage and attract future educators. Discover more resources at SanfordInspireProgram.org